



WSOC-TV

WSOC-TV
P.O. Box 37001
Charlotte, NC 28237
ph: (704) 335-4800
fx: (704) 335-4960

Greer, Margolis, Mitchell & Associates
Attn: Accounting
3050 K Street NW
Washington, DC 20007

Advertiser

Pol/B Obama/D/Pre/US (16256)

Agency

Greer, Margolis, Mitchell & Associ(2890)

Buyer

BASSETT,LAURA

Salesperson

Telerep/Philadelphia, Philadelphia (1057)

Product

Political - Federal Candidate (1067)

Brand

1492 (133451)

Acct Types

National/Political

Est/Headline

1492/06245310

Demo

Revision

Comments

OBAMA FOR AMERICA

AgB

Invoice 626251

Inv Date 8/26/2012

Terms Net 30

Contract 323169

Bill Type Standard

Period 7/30/2012 - 8/26/2012

CO-OP/Order Type No/Normal

Package

Gen. Date 8/28/2012 5:33:55PM

Charlotte (WSOC)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	Contract Line Remarks:		EYEWITNESS NEWS 11<						
	Spot	11:00:00PM-11:35:00PM	Per week (3) Mo,Tu,We,Th,Fr	07/30/12 11:12PM (Mo)	00:30	EYEWITNESS NEWS 11P M-SU	OFA12D076H	\$1000.00	
	Spot	11:00:00PM-11:35:00PM	Per week (3) Mo,Tu,We,Th,Fr	07/31/12 11:22PM (Tu)	00:30	EYEWITNESS NEWS 11P M-SU	OFA12D076H	\$1000.00	
	Spot	11:00:00PM-11:35:00PM	Per week (3) Mo,Tu,We,Th,Fr	08/03/12 11:25PM (Fr)	00:30	EYEWITNESS NEWS 11P M-SU	OFA12D076H	\$1000.00	
2.0	Contract Line Remarks:		THE CHEW						
	Spot	1:00:00PM- 2:00:00PM	Per week (5) Mo,Tu,We,Th,Fr	07/30/12 1:33PM (Mo)	00:30	The Chew	OFA12D076H	\$400.00	
	Spot	1:00:00PM- 2:00:00PM	Per week (5) Mo,Tu,We,Th,Fr	07/31/12 1:57PM (Tu)	00:30	The Chew	OFA12D076H	\$400.00	
	Spot	1:00:00PM- 2:00:00PM	Per week (5) Mo,Tu,We,Th,Fr	08/01/12 1:57PM (We)	00:30	The Chew	OFA12D076H	\$400.00	
	Spot	1:00:00PM- 2:00:00PM	Per week (5) Mo,Tu,We,Th,Fr	08/02/12 12:59PM (Th)	00:30	The Chew	OFA12D076H	\$400.00	
	Spot	1:00:00PM- 2:00:00PM	Per week (5) Mo,Tu,We,Th,Fr	08/03/12 1:56PM (Fr)	00:30	The Chew	OFA12D076H	\$400.00	
3.0	Contract Line Remarks:		DR. PHIL LTC:9/7/12						
	Spot	10:00:00AM-11:00:00AM	Per week (5) Mo,Tu,We,Th,Fr	07/30/12 10:14AM (Mo)	00:30	DR. PHIL	OFA12D076H	\$350.00	
	Spot	10:00:00AM-11:00:00AM	Per week (5) Mo,Tu,We,Th,Fr	07/31/12 10:21AM (Tu)	00:30	DR. PHIL	OFA12D076H	\$350.00	
	Spot	10:00:00AM-11:00:00AM	Per week (5) Mo,Tu,We,Th,Fr	08/01/12 10:50AM (We)	00:30	DR. PHIL	OFA12D076H	\$350.00	
	Spot	10:00:00AM-11:00:00AM	Per week (5) Mo,Tu,We,Th,Fr	08/02/12 10:46AM (Th)	00:30	DR. PHIL	OFA12D076H	\$350.00	
	Spot	10:00:00AM-11:00:00AM	Per week (5) Mo,Tu,We,Th,Fr	08/03/12 10:27AM (Fr)	00:30	DR. PHIL	OFA12D076H	\$350.00	
4.0	Contract Line Remarks:		ABC-NITELINE<						
	Spot	11:35:00PM-12:02:00AM	Per week (2) Mo,Tu,We,Th,Fr	08/01/12 12:01AM (We)	00:30	Nightline	OFA12D076H	\$700.00	
	Spot	11:35:00PM-12:02:00AM	Per week (2) Mo,Tu,We,Th,Fr	08/03/12 11:54PM (Fr)	00:30	Nightline	OFA12D076H	\$700.00	
5.0	Contract Line Remarks:		THE VIEW						
	Spot	11:00:00AM-12:00:00PM	Per week (5) Mo,Tu,We,Th,Fr	07/30/12 11:31AM (Mo)	00:30	The View	OFA12D076H	\$500.00	
	Spot	11:00:00AM-12:00:00PM	Per week (5) Mo,Tu,We,Th,Fr	08/01/12 11:37AM (Tu)	00:30	The View	OFA12D076H	\$500.00	
	Spot	11:00:00AM-12:00:00PM	Per week (5) Mo,Tu,We,Th,Fr	08/01/12 11:33AM (We)	00:30	The View	OFA12D076H	\$500.00	
	Spot	11:00:00AM-12:00:00PM	Per week (5) Mo,Tu,We,Th,Fr	08/02/12 11:32AM (Th)	00:30	The View	OFA12D076H	\$500.00	
	Spot	11:00:00AM-12:00:00PM	Per week (5) Mo,Tu,We,Th,Fr	08/03/12 11:33AM (Fr)	00:30	The View	OFA12D076H	\$500.00	
6.0	Contract Line Remarks:		JIMMIE KIMMEL-ABC<						
	Spot	12:05:00AM- 1:05:00AM	Per week (5) Mo,Tu,We,Th,Fr	07/30/12 12:59AM (Mo)	00:30	Jimmy Kimmel Live	OFA12D076H	\$300.00	
	Spot	12:05:00AM- 1:05:00AM	Per week (5) Mo,Tu,We,Th,Fr	08/01/12 12:48AM (Tu)	00:30	Jimmy Kimmel Live	OFA12D076H	\$300.00	
	Spot	12:05:00AM- 1:05:00AM	Per week (5) Mo,Tu,We,Th,Fr	08/01/12 1:00AM (We)	00:30	Jimmy Kimmel Live	OFA12D076H	\$300.00	
	Spot	12:05:00AM- 1:05:00AM	Per week (5) Mo,Tu,We,Th,Fr	08/02/12 1:00AM (Th)	00:30	Jimmy Kimmel Live	OFA12D076H	\$300.00	
	Spot	12:05:00AM- 1:05:00AM	Per week (5) Mo,Tu,We,Th,Fr	08/03/12 12:32AM (Fr)	00:30	Jimmy Kimmel Live	OFA12D076H	\$300.00	
7.0	Contract Line Remarks:		EYEWITNESS NEWS MIDDAY						
	Spot	12:00:00PM- 1:00:00PM	Per week (5) Mo,Tu,We,Th,Fr	07/30/12 12:54PM (Mo)	00:30	EYEWITNESS NEWS 12P	OFA12D076H	\$500.00	
	Spot	12:00:00PM- 1:00:00PM	Per week (5) Mo,Tu,We,Th,Fr	07/31/12 12:13PM (Tu)	00:30	EYEWITNESS NEWS 12P	OFA12D076H	\$500.00	
	Spot	12:00:00PM- 1:00:00PM	Per week (5) Mo,Tu,We,Th,Fr	08/01/12 12:55PM (We)	00:30	EYEWITNESS NEWS 12P	OFA12D076H	\$500.00	
	Spot	12:00:00PM- 1:00:00PM	Per week (5) Mo,Tu,We,Th,Fr	08/02/12 12:42PM (Th)	00:30	EYEWITNESS NEWS 12P	OFA12D076H	\$500.00	
	Spot	12:00:00PM- 1:00:00PM	Per week (5) Mo,Tu,We,Th,Fr	08/03/12 12:28PM (Fr)	00:30	EYEWITNESS NEWS 12P	OFA12D076H	\$500.00	
8.0	Contract Line Remarks:		GENRL HOSPITAL						
	Spot	3:00:00PM- 4:00:00PM	Per week (4) Mo,Tu,We,Th,Fr	08/01/12 3:25PM (We)	00:30	General Hospital	OFA12D076H	\$500.00	



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8.0	Spot	3:00:00PM- 4:00:00PM	Per week (4),Mo,Tu,We,Th,Fr	08/02/12 3:59PM (Th)	00:30	DR. OZ SHOW	OFA12D076H	\$500.00	
	Spot	3:00:00PM- 4:00:00PM	Per week (4),Mo,Tu,We,Th,Fr	08/03/12 3:59PM (Fr)	00:30	DR. OZ SHOW	OFA12D076H	\$500.00	
	Spot			07/30/12				1 preempt @ \$500.00	Preempt
9.0	Contract Line Remarks:	DR. OZ							
	Spot	4:00:00PM- 5:00:00PM	Per week (3),Mo,Tu,We,Th,Fr	08/01/12 4:13PM (We)	00:30	DR. OZ SHOW	OFA12D076H	\$800.00	
	Spot	4:00:00PM- 5:00:00PM	Per week (3),Mo,Tu,We,Th,Fr	08/02/12 4:17PM (Th)	00:30	DR. OZ SHOW	OFA12D076H	\$800.00	
	Spot	4:00:00PM- 5:00:00PM	Per week (3),Mo,Tu,We,Th,Fr	08/03/12 4:36PM (Fr)	00:30	DR. OZ SHOW	OFA12D076H	\$800.00	
10.0	Contract Line Remarks:	EYE-SAM DAYBRK							
	Spot	5:00:00AM- 5:30:00AM	Per week (3),Mo,Tu,We,Th,Fr	08/01/12 5:12AM (We)	00:30	EYEWITNESS NEWS DAYBREAK	OFA12D076H	\$500.00	
	Spot	5:00:00AM- 5:30:00AM	Per week (3),Mo,Tu,We,Th,Fr	08/02/12 5:12AM (Th)	00:30	EYEWITNESS NEWS DAYBREAK	OFA12D076H	\$500.00	
	Spot	5:00:00AM- 5:30:00AM	Per week (3),Mo,Tu,We,Th,Fr	08/03/12 5:08AM (Fr)	00:30	EYEWITNESS NEWS DAYBREAK	OFA12D076H	\$500.00	
						SA 6A			
11.0	Contract Line Remarks:	EYEWITNESS 5							
	Spot	5:00:00PM- 5:30:00PM	Per week (3),Mo,Tu,We,Th,Fr	08/01/12 5:12PM (We)	00:30	EYEWITNESS NEWS 5P	OFA12D076H	\$1100.00	
	Spot	5:00:00PM- 5:30:00PM	Per week (3),Mo,Tu,We,Th,Fr	08/02/12 5:13PM (Th)	00:30	EYEWITNESS NEWS 5P	OFA12D076H	\$1100.00	
	Spot	5:00:00PM- 5:30:00PM	Per week (3),Mo,Tu,We,Th,Fr	08/03/12 5:13PM (Fr)	00:30	EYEWITNESS NEWS 5P	OFA12D076H	\$1100.00	
12.0	Contract Line Remarks:	EYE-SAM DAYBRK							
	Spot	5:30:00AM- 6:00:00AM	Per week (3),Mo,Tu,We,Th,Fr	07/31/12 5:52AM (Tu)	00:30	EYEWITNESS NEWS DAYBREAK	OFA12D076H	\$550.00	
	Spot	5:30:00AM- 6:00:00AM	Per week (3),Mo,Tu,We,Th,Fr	08/01/12 5:53AM (We)	00:30	EYEWITNESS NEWS DAYBREAK	OFA12D076H	\$550.00	
	Spot	5:30:00AM- 6:00:00AM	Per week (3),Mo,Tu,We,Th,Fr	08/03/12 5:52AM (Fr)	00:30	EYEWITNESS NEWS DAYBREAK	OFA12D076H	\$550.00	
						SA 6A			
13.0	Contract Line Remarks:	EYEWITNESS 5.30							
	Spot	5:30:00PM- 6:00:00PM	Per week (3),Mo,Tu,We,Th,Fr	07/31/12 5:58PM (Tu)	00:30	EYEWITNESS NEWS 530P	OFA12D076H	\$1200.00	
	Spot	5:30:00PM- 6:00:00PM	Per week (3),Mo,Tu,We,Th,Fr	08/01/12 5:42PM (We)	00:30	EYEWITNESS NEWS 530P	OFA12D076H	\$1200.00	
	Spot	5:30:00PM- 6:00:00PM	Per week (3),Mo,Tu,We,Th,Fr	08/03/12 5:57PM (Fr)	00:30	EYEWITNESS NEWS 530P	OFA12D076H	\$1200.00	
14.0	Contract Line Remarks:	INSIDE EDITION							
	Spot	6:58:00PM- 7:30:00PM	Per week (5),Mo,Tu,We,Th,Fr	07/30/12 7:13PM (Mo)	00:30	INSIDE EDITION	OFA12D076H	\$1100.00	
	Spot	6:58:00PM- 7:30:00PM	Per week (5),Mo,Tu,We,Th,Fr	07/31/12 6:59PM (Tu)	00:30	INSIDE EDITION	OFA12D076H	\$1100.00	
	Spot	6:58:00PM- 7:30:00PM	Per week (5),Mo,Tu,We,Th,Fr	08/01/12 7:27PM (We)	00:30	INSIDE EDITION	OFA12D076H	\$1100.00	
	Spot	6:58:00PM- 7:30:00PM	Per week (5),Mo,Tu,We,Th,Fr	08/02/12 6:59PM (Th)	00:30	INSIDE EDITION	OFA12D076H	\$1100.00	
	Spot	6:58:00PM- 7:30:00PM	Per week (5),Mo,Tu,We,Th,Fr	08/03/12 7:20PM (Fr)	00:30	INSIDE EDITION	OFA12D076H	\$1100.00	
15.0	Contract Line Remarks:	ENT TONIGHT 30<							
	Spot	7:28:00PM- 7:56:00PM	Per week (5),Mo,Tu,We,Th,Fr	07/31/12 7:41PM (Tu)	00:30	ENTERTAINMENT TONIGHT	OFA12D076H	\$1100.00	
	Spot	7:28:00PM- 7:56:00PM	Per week (5),Mo,Tu,We,Th,Fr	08/01/12 7:48PM (We)	00:30	ENTERTAINMENT TONIGHT	OFA12D076H	\$1100.00	
	Spot	7:28:00PM- 7:56:00PM	Per week (5),Mo,Tu,We,Th,Fr	08/02/12 7:39PM (Th)	00:30	ENTERTAINMENT TONIGHT	OFA12D076H	\$1100.00	
	Spot	7:28:00PM- 7:56:00PM	Per week (5),Mo,Tu,We,Th,Fr	08/03/12 7:39PM (Fr)	00:30	ENTERTAINMENT TONIGHT	OFA12D076H	\$1100.00	
16.0	Contract Line Remarks:	REGIS							
	Spot	9:00:00AM-10:00:00AM	Per week (5),Mo,Tu,We,Th,Fr	07/30/12 9:32AM (Mo)	00:30	LIVE! WITH KELLY	OFA12D076H	\$350.00	
	Spot	9:00:00AM-10:00:00AM	Per week (5),Mo,Tu,We,Th,Fr	07/31/12 9:33AM (Tu)	00:30	LIVE! WITH KELLY	OFA12D076H	\$350.00	
	Spot	9:00:00AM-10:00:00AM	Per week (5),Mo,Tu,We,Th,Fr	08/01/12 9:56AM (We)	00:30	LIVE! WITH KELLY	OFA12D076H	\$350.00	



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21.0	Spot	9:00:00AM-10:00:00AM	Per week (5),Mo,Tu,We,Th,Fr	08/02/12 9:55AM (Th)	00:30	LIVE! WITH KELLY	OFA12D076H	\$350.00	
	Spot	9:00:00AM-10:00:00AM	Per week (5),Mo,Tu,We,Th,Fr	08/03/12 9:31AM (Fr)	00:30	LIVE! WITH KELLY	OFA12D076H	\$350.00	
22.0	Contract Line Remarks:	MODRN FMLY-ABC							
	Spot	9:00:00PM- 9:30:00PM	Day,W	08/01/12 9:18PM (We)	00:30	MODERN FAMILY	OFA12D076H	\$650.00	
24.0	Contract Line Remarks:	EYE NEWS-4:30A<							
	Spot	4:30:00AM- 4:59:00AM	Per week (2),Mo,Tu,We,Th,Fr	07/30/12 4:40AM (Mo)	00:30	EYEWITNESS NEWS DAYBREAK 4:30AM M-F	OFA12D076H	\$200.00	
	Spot	4:30:00AM- 4:59:00AM	Per week (2),Mo,Tu,We,Th,Fr	08/01/12 4:40AM (We)	00:30	EYEWITNESS NEWS DAYBREAK 4:30AM M-F	OFA12D076H	\$200.00	
	Spot	2:00:00PM- 3:00:00PM	Per week (1),Th,Fr	08/03/12 2:38PM (Fr)	00:30	GMA IN THE AFTERNOON	OFA12D076H	\$500.00	M/G For 801

**We warrant that the actual broadcast information
shown on this invoice was taken from the official
program log.**

Gross Total	\$48,750.00
Commission	(\$7,312.50)
Net Total	\$41,437.50

Total Spots 67